

CAHME Chronicle

Spring 2010, Volume 3, Issue 3

Message from the Chair

Dear Colleagues:

I know we are all looking forward to spring and I was happy to see many of you at the 2010 ACHE Congress on Healthcare Leadership in Chicago (where it was always 72 degrees indoors). This winter the CAHME Board and its volunteers have recognized and celebrated five years of CAHME accreditation under our new organizational banner.

Like many organizations do, the CAHME Board of Directors and its Strategic Issues Committee (SIC) members took this opportunity to meet in retreat to discuss where we have come and where we need to go. As for our short past, we have accomplished a great deal.

1. Adopting new program learning approaches, in a studied and thorough fashion, by increasing our emphasis on outcomes and decreasing our emphasis on process.
2. Providing support to all programs that are accredited or have a potential for, and an interest in, accreditation.
3. Maintaining a sustainable funding model that can support additional resources.
4. Capturing and sharing best practices and learning experiences and enabling comparisons of key academic program element and student experiences.
5. Creating a unique value proposition for our Corporate Sponsors and employers.

At the same time, the Board recognizes there is still much to do.

A primary concern is engaging employers in our quest to prepare the leaders of tomorrow. While we have many loyal followers, it is clear that the employer community, as a whole, is not yet convinced about the value graduates of CAHME accredited programs can provide. Yet at the same time we know there is a great need within the field for qualified leaders who can quickly add value to organizations. To that end, retreat participants agreed to refocus with new diligence our work with the employer community. The intent is to find ways to create a meaningful dialogue with employers about how we can help better prepare future leaders, thereby offsetting their costs for onboarding new hires. New ideas under consideration include creating an employer advisory group and enhancing our communication efforts. To kick this off, Dr. Tom Royer, Past Chair held a focus group for corporate sponsors to discuss new ideas and hear concerns firsthand.

The board was encouraged by data presented at the retreat that suggested that in 2007 36 % of students and recent graduates responding view CAHME accreditation as a major reason for their application to CAHME programs. This number has risen to 52% in the 2009. And while we all know numbers can be deceiving, it would appear our message is reaching potential students.

Finally, we conducted a survey of faculty who reported that the CAHME self-study process needs to be streamlined. Retreat participants agreed and staff will work with the Accreditation Council and Standards Council to simplify and streamline the process. We were gratified to learn that 81% of the faculty respondents indicated that in their opinion “CAHME accreditation enhances my programs reputation and credibility.”

In closing, whether you are a volunteer, executive, faculty, sponsor or student—thank you for helping CAHME achieve this important marker. We recognize we still have much to do and welcome you along that journey. Please feel free to contact me or the CAHME staff to share your input and feedback.

Deborah Bowen,
FACHE, CAE



Deborah Bowen, FACHE,
CAE Chair
CAHME Board of Directors

Message from the CEO

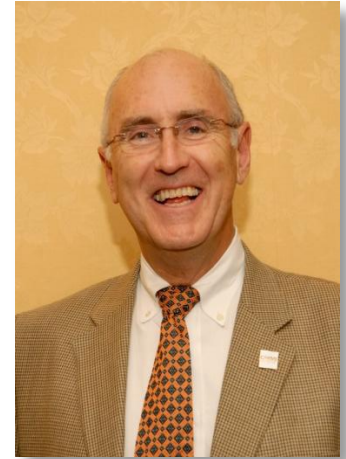
I am frequently reminded that one of the great opportunities I have as President & CEO of CAHME is student interaction. One of my personal objectives each year is to visit 5-6 CAHME programs, usually when the programs are not in the middle of site visit preparation. I am constantly stimulated by the aspiring young executives and motivated mid-career managers who have chosen healthcare management for their profession. In February, 2010 I watched eight of the twenty-four teams that competed at the UAB Case Competition. They were poised, well-prepared and thoughtful in their analysis of the case, most of all they were professional. Similarly, at a recent campus visit to Rush University in Chicago the ten students I met with demonstrated self-confidence and excitement about the field of healthcare. Program faculty must be congratulated for the professional preparation of these students. Kudos!

Students are an important CAHME constituency. I am encouraged that accreditation is critical to their decision on a graduate program (See Deborah Bowen's column on the cover page). The fact that accreditation matters to prospective students tells me that the hours volunteered by our board, councils, committees and site visit teams are being rewarded. I have studied the responses of the more than 1000 students who completed the CAHME survey. Not only did many of them tell us that CAHME accreditation was important, they gave over 200 written comments about what CAHME might do differently to improve. Without a doubt their comments can be synthesized into two words "more transparency."

This is a theme not only from students but also from the public at large. Accreditors are being asked to be more transparent with the results of accreditations for universities, colleges and programs. In a recent article by Judith Eaton, President of the Council on Higher Education Accreditation (click here for the entire article: [Accreditation 2.0](#)) focused on six key elements of successful accreditation. She stated, "Accreditation 2.0 should insist that accredited institutions and programs routinely provide readily understandable information to the public about performance." In the CAHME student survey suggestions were made that there is a need to "rank programs, give program comparative information, make scholarships availability more evident." They encouraged CAHME to spread the word about our programs' commitment to excellence to prospective students and to potential employers. They would like more information about fellowships, program placement rates, and type of jobs graduates now hold.

This theme will frame an important discussion that will be led by incoming CAHME Chair Stephen Mick, PhD, FACHE. This discussion will be during the AUPHA Annual Meeting in Portland, Oregon on June 3, 2010 at 8:00 a.m. just prior to the opening session, it is called the CAHME Update. CAHME wants to be transparent and continue to increase our relevance to prospective and current students in the programs. If done correctly, we can help programs that are accredited and those interested in accreditation become more relevant to students as they make decisions about the programs they select for application. We look forward to a robust discussion of how this can be done to the advantage of all CAHME accredited programs.

John S. Lloyd,
President/CEO



John S. Lloyd, MBA, MPH, FACHE
President/CEO

Everett V. Fox Student Case Competition

Since 1995, the Everett V. Fox Student Case Competition is a scholarship program that utilizes the case study methodology of teaching to provide graduate students with an educational experience that enhances their problem analysis and presentation skills while further exposing them to real-life health services administration issues. Graduate Programs in Health Administration, Business Administration and Public Health are invited to form teams of 1-3 students. Student teams are given a unique case study and are charged with applying their creativity, knowledge and experience to analyze the diverse and real situations facing the healthcare organization features in the case. The teams are given the specific facts and raw data related to the case, from which they are expected to reach decisions as outlined in the case assignment. The teams present their case findings and recommendations before a panel of judges representing leaders in the healthcare field.

Congratulations are in order for the outstanding teams who participated in the 2009 Everett V. Fox Student Case Competition. Competing in the finals against teams from the University of North Carolina at Chapel Hill, Rush University and the University of Michigan, George Washington's team of three second-year Masters in Health Services Administration students, Angela Raphael, Laura Munroe and Tony Huynh, took first place in the 14th Annual NAHSE Case Competition.



Winners of the 14th Annual Everett V. Fox Student Case Competition.
- from left to right Angela Raphael, Laura Munro, and Anthony Huynh
of George Washington University

The 15th Annual Everett V. Fox Student Case Competition will take place October 12th through October 15th, 2010, in Memphis, Tennessee during NAHSE's 25th Annual Educational Conference. Team registrations will be accepted on a first come, first come basis beginning April 1, 2010.

For more information about the case competition, please contact the co-chairs - AJ Brooks, Jr abrooksjr@gmail.com or Robin Hunt robinajhunt@gmail.com they may also contact NAHSE National Headquarters at 202-772-1030.

The National Association of Health Services Executives (NAHSE) is a non-profit association of Black health care executives founded in 1968 for the purpose of promoting the advancement and development of Black health care leaders, and elevating the quality of health care services rendered to minority and underserved communities. Since its inception, NAHSE has sponsored and participated in local and national programs and projects designed to improve quality, access and availability to health services and to expand educational opportunities in the field of Health Services Administration.



The NAHSE Rush team and faculty advisors from left to right: Diane Howard, PhD, MPH, (HSM core faculty) Eric Alvarez, Amy Tsang, Dawn Wheeler and faculty advisor Alicia Smith, MHA, Assistant VP of Hospital Operations for RUMC.

Register Now

for the 15th Annual Everett V. Fox Student Case Competition
during NAHSE's 25th Annual Educational Conference
October 12-15, 2010
Marriott Downtown Hotel &
Memphis Cook Convention Center
Memphis Tennessee

For more info contact NAHSE at 202-772-1030

CAHME Competency Boot Camp 1.0

...by the numbers

1 ...faculty came twice!

4 ...faculties attended, went back to campus and sent additional colleagues to boot camp

4 ...boot camps were held in; Rosemont IL, Arlington VA, Tempe AZ and Chicago IL

6 ...candidate programs sent faculty to boot camp

8 ...programs interested in CAHME accreditation sent faculty

34 ...accredited Programs sent faculty to boot camp

73 ...attended the four boot camps

99% ...of attendees rated the training as good or excellent overall

Stay tuned for the new educational offering – CAHME Competency Boot Camp 2.0



Rapt attention from participants at Boot Camp #4, Chicago IL.

Fall 2010 Site Visits

Programs	Dates
Georgetown University School of Nursing and Health Studies Department of Health Systems Administration	October 27-29, 2010
Boston University School of Management Health Sector Management Program	November 10-12, 2010
University of Southern California School of Policy, Planning and Development, Health Services Administration	November 10-12, 2010
Texas A&M University School of Rural Public Health Department of Health Policy and Management	November 17-19, 2010
University of Pittsburgh Department of Health Policy & Management	November 17-19, 2010

Comments about these programs may be addressed, in writing, to the President/CEO of CAHME not later than fifteen (15) days in advance of these site visits.

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